

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MEETING OF THE MINUTES OF THE COMMISSION**

April 21, 2026

The April meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held via Zoom.

PRESENT: Commissioners: Jim Dwyer, Ken Fowler, Debra Hunter, Amy Ruffner, Trip Straub; Kate Haheer, Executive Director, and Nina Emerson, Marketing and Communications Specialist for the CID; Alderman Michael Browning of the 9th Ward; Ron Coleman, Neighborhood Improvement Specialist

ABSENT: Kyle Bozoian

Minutes:

Trip Straub called for a motion to approve the March 2026 meeting minutes. Ken Fowler moved to approve. Debra Hunter seconded. Minutes approved.

ADMINISTRATIVE ITEMS

March Financial Review

Kate Haheer presented the March Financial Report. She noted that the CID collected \$65,474.82 in sales and use tax, but that the March revenue was slightly lower than what was projected. She noted that a few businesses' taxes were not collected in March. She said the CID is tracking on target year-to-date, and she hopes to see an uptick in sales and use with warmer weather.

Kate presented the March Balance Sheet and noted that the CID has \$503,730.88 in total assets. She shared that the CD expires tomorrow and said that the balance is currently \$254,649. She explained that the best rate available is a sixth month at 3.40 APY or an eleven month at 2.50 APY. She said she looked at sixth months of expenses in 2025, which was just over \$600,000 and if the CID stays on budget with the current projection of \$950,000 in sales and use tax revenue for the next fiscal year, six months of revenue would be around \$475,000, keeping the CID at a balance of around \$714,000 over that period.

Jim Dwyer suggested rolling over the full amount for the shorter period at the higher rate. The Board agreed.

2026-27 Budget Proposal

Kate shared the 2026-27 budget proposal with the Board again. She said she continues to review the events budget to minimize costs while maximizing production values. She shared that she, Jim, Ken and Frances Thompson met to discuss the Halloween events and what opportunities

there are for changing production, and noted that all agree there is value in keeping both the children's event and adult party.

She noted that she reduced the holiday décor budget by about \$10,000, explaining the cost to replace the bows was less than expected.

She said overall the CID was still overbudget, but less so compared to past years. She said she would send out the updated version and asked that the Board let her know if they have any questions ahead of the next meeting.

PUBLIC REALM

Lindell Streetscape Project

Alderman Michael Browning provided an update on the Lindell streetscape project. He shared that a recent study included traffic counts along Lindell and looked at incoming and outbound traffic from York Ave. He said that based on the results, a lane reduction is recommended. He added that based on a meeting with the public last fall, people strongly preferred a cycle track on the south side of the street, a bus island and new bump-outs at heavy pedestrian intersections. He explained that the process is slow and will take four to five years to complete.

Jim asked about enhancing the appearance of the Euclid and Lindell intersection and, if compatible with the ultimate plan, the pedestrian crossing on Lindell could be shortened.

The Alderman said it may be possible to put bump-outs at that intersection or there may be paving options, but that he would need to check with BPS.

Amy Ruffner asked about an update on York Ave. being made a one-way street.

The Alderman said that one solution is for part of the road to be two-way south of the Argyle Garage exit, and one-way north of the exit. He said they were also looking into whether York could be a right-turn-only exit onto Lindell to enhance safety. He said that options would continue to be explored and that a hasty decision would not be made.

Kate noted that further discussion with surrounding businesses and property owners is necessary as the conversation continues.

MARKETING AND EVENTS

Events

Kate shared that upcoming events include Gallery Night on May 1, Rose Day on May 2 and a cocktail crawl on May 16. She said that the first Market on McPherson was a success.

She informed the Board that Cocktail Party planning is in motion, with 11 businesses participating. She said she would continue to look at minimizing costs and that the biggest issue

is power. She said Green2Go is providing generators and power, but that she has to work with Gerstner to lay out the electrical lines because Green2Go does not have the staff to do so.

Euclid South CID Contract

Kate said she submitted the marketing contract to the Euclid South CID, but has not heard back, so she will follow up with them to see if they have any questions.

OTHER

Kate provided an update on Board Bill 152, which would allow sidewalk vending carts to be located throughout the CWE at the discretion of the Streets Department. She reminded the Board that last week she sent a revised letter to the Board of Aldermen on behalf of the CID addressing concerns with the bill. She said she received a letter from the mayor's office and two aldermen letting her know that the bill is halted at this time, and that she would continue to stay updated on it.

ADJOURNMENT

The meeting was adjourned at 10:37 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY