

**THE CWE BUSINESS  
COMMUNITY IMPROVEMENT DISTRICT  
MINUTES OF THE MEETING OF THE COMMISSION**

**May 27, 2025**

The May meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held at the CID office at 412 B North Euclid Ave.

**PRESENT:** Commissioners: Jim Dwyer, Ken Fowler, Debra Hunter, Trip Straub; Kate Haher, Executive Director, and Nina Emerson, Marketing and Communications Specialist for the CID; Ron Coleman, Neighborhood Improvement Specialist

**ABSENT:** Kyle Bozoian

**MINUTES:**

Trip Straub called for a motion to approve the April 2025 meeting minutes. Ken Fowler moved to approve. Debra Hunter seconded. Minutes approved.

**ADMINISTRATIVE ITEMS:**

**Financial Review**

Kate Haher presented the April financials. She stated that revenue is still tracking behind the projected budget for the year. She noted that the unopened businesses on McPherson and closings of Pi and Bluemercury have impacted tax revenue.

**Financial Position**

Kate shared the April Financial Position and noted the CID had \$609,161.76 in cash assets.

**2025-26 Budget**

Kate presented the proposed 2025-26 budget and noted that the projected revenue is more conservative than on the initial proposed budget due to recent revenue trends.

Kate reviewed line items that had been reduced in order to reduce the overall expenses. She reminded the Board that the CID had planned an audit this year and that she had put out proposal requests. She stated that the CID's strategy had been two years financial review, third year audit. She talked with Molly from Stopp & Vanoy, and Molly did not see a need for an audit. Kate recommended proceeding with a financial review.

Kate noted that the budgets for PlacerAI and the Euclid Shuttle were removed, explaining that these two programs, while valuable, were not as essential when seeking ways to reduce expenses.

Kate noted the reduction in dedicated patrols, specifically the ambassador program, with two ambassadors proposed instead of three, and cost-sharing with the SBD.

Kate presented Resolution No. 2025-1 Adopting the 2025/2026 Annual Budget.

Jim moved to approve Resolution No. 2025-1 Adopting the 2025/2026 Annual Budget. Trip seconded. Resolution No. 2025-1 approved.

Kate presented Resolution No. 2025-2 Election of Board Officers approving Trip Straub as Chair and Jim Dwyer as Vice Chair and Secretary.

Debra moved to approve Resolution No. 2025-2 Election of Board Officers. Ken seconded. Resolution No. 2025-2 approved.

Kate presented Resolution No. 2025-3 Establishing a Procedure for Disclosing Conflict of Interest, which requires board members to file personal interest statements and disclose conflicts of interest for political subdivisions.

Trip moved to approve Resolution No. 2025-3 Establishing a Procedure for Disclosing Conflict of Interest. Ken seconded. Resolution No. 2025-3 approved.

## **PUBLIC REALM**

### **Tornado Update**

Kate gave an update on the impact of the May 16 tornado. She expressed appreciation for Brake Landscaping showing up quickly to remove downed trees and clean sidewalks. She reported that 10 trees needed to come down, 15 trees were gone completely, 15 light poles were damaged and the holiday storage warehouse was destroyed, with some of the décor salvaged.

She stated most of the restaurants lost power and had to toss perishable items, and there was loss of business due to this.

Ken asked if FEMA would reimburse the CID for repairs. Kate said she would look into it, but did not expect they would as a quasi-government entity.

### **Landscaping RFP**

Kate reminded the Board that she put out an RFP for landscaping for the first time in four years and shared the total cost of the proposals, with Brake Landscaping's total coming in lowest.

Jim moved to approve the Brake Landscaping contract. Ken seconded. Contract approved.

## **MARKETING AND EVENTS**

### **Marketing**

Kate shared that she and Nina met with Alexis Zotos to explore future influencer collaboration opportunities.

## **Events**

Kate said that Kranzberg Arts Foundation would be funding Saturdays for the CWE Music Series as they did last year for the North and South CIDs.

Kate shared that 12 businesses will be participating in this year's Cocktail Party. Kate suggested that the event should include a fundraising aspect and will pitch the idea to participating businesses.

Trip suggested choosing one organization before talking with the businesses and suggested Operation Food Search.

Kate noted that planning for the CWE On the Rocks event is underway, and that the September timeframe is best.

## **OTHER**

Kate said she is hoping to catch up with Kevin Brennan about the Bluemercury space to see what he has planned. She informed the Board that Kendra Scott would close on June 7.

Kate shared that Session Taco would open on Cocktail Party weekend.

Kate noted that she saw signs in the window of Tikka Tangy and that they were likely to open soon.

Jim mentioned the downed sycamore tree on Euclid at Lenox Place and asked if Ron Coleman could do anything to help start repairs to the fire hydrant and sidewalk before Cocktail Party.

## **ADJOURNMENT**

The meeting was adjourned at 10:45 A.M.

Respectfully submitted,

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JAMES DWYER, SECRETARY