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**CWE Marketing Committee Meeting**

July 8, 2025 – 2:00 PM

**Agenda**

Notice is hereby given that the CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT and EUCLID SOUTH COMMUNITY IMPROVEMENT DISTRICT will conduct a Marketing Committee meeting on July 8, 25 at 2:00 pm. at 412B N. Euclid Ave. St. Louis, MO 63108

1. Welcome
2. Marketing Program Updates
   * Website
   * Photo shoots
   * Influencer Campaign
   * Media
3. Events
   * CWE Music Series
   * Red Lantern – July 19
   * CWE Jazz & Blues – Sept. 6th
   * Twist of Tequila – Sept. 2
   * Window Walk / Holiday Market
4. Euclid Shuttle
5. New Business Openings
6. CWE Merchant Meeting – July 30th
7. Other Business

A close up of a logo

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