CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT

## **February 18, 2025**

Notice is hereby given that the CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT will conduct a meeting on February 18, 2025, at 10:00 a.m. at The CWE Business Community Improvement District office at 412B N. Euclid.

 **EXECUTIVE COMMITTEE AGENDA**

10:00 CALL TO ORDER

10:05 APPROVAL OF THE January 21st, 2025, MEETING MINUTES

10:10 ADMINISTRATIVE ITEMS

 Review of January 2025 Financials

10:20 PUBLIC REALM

 McPherson Streetscape

 Tree Replacements

 Bollards and Trash Receptacles

 Shuttle Update

10:30 MARKETING, COMMUNICATIONS & EVENTS

 Marketing Recap and Goals for 2025

 314 Day

 Spring/Tulip Stroll – April 5th

 Rose Day – May 5th

 Cocktail Party - June 8th

 Margarita Crawl – August 2nd

10:45 SAFETY & SECURITY

 Safety Updates – Jim Whyte

 TCF Contract

10:55 OTHER BUSINESS

 11:00 ADJOURN