CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT

## **February 18, 2025**

Notice is hereby given that the CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT will conduct a meeting on February 18, 2025, at 10:00 a.m. at The CWE Business Community Improvement District office at 412B N. Euclid.

**EXECUTIVE COMMITTEE AGENDA**

10:00 CALL TO ORDER

10:05 APPROVAL OF THE January 21st, 2025, MEETING MINUTES

10:10 ADMINISTRATIVE ITEMS

Review of January 2025 Financials

10:20 PUBLIC REALM

McPherson Streetscape

Tree Replacements

Bollards and Trash Receptacles

Shuttle Update

10:30 MARKETING, COMMUNICATIONS & EVENTS

Marketing Recap and Goals for 2025

314 Day

Spring/Tulip Stroll – April 5th

Rose Day – May 5th

Cocktail Party - June 8th

Margarita Crawl – August 2nd

10:45 SAFETY & SECURITY

Safety Updates – Jim Whyte

TCF Contract

10:55 OTHER BUSINESS

11:00 ADJOURN