

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE MEETING OF THE COMMISSION
June 18, 2024**

The June meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held via Zoom.

PRESENT: Commissioners: Jim Dwyer, Ken Fowler, Debra Hunter, Trip Straub; Kate Haher, Executive Director, and Nina Emerson, Marketing and Communications Specialist for the CID; Alderman Michael Browning; Ron Coleman, Neighborhood Improvement Specialist

ABSENT: Kyle Bozoian, Paul Filla

MINUTES:

Trip Straub called for a motion to approve the May minutes. Ken Fowler moved to approve. Debra Hunter seconded. Minutes approved.

ADMINISTRATIVE ITEMS:

Financial Review

Kate presented the May financial reports, noting that the CID was on track to be ahead of budgeted revenue for the year.

Kate noted that landscaping expenses will increase in the next month due to the increased summer rate and expenses related to planting. She added that Cocktail Party expenses were starting to come in, but that the majority of those expenses would show up in June, and stated that costs are higher and the party will be slightly over budget.

Kate stated that the CID is significantly under budget in the dedicated patrols and ambassador programs. She shared that she met with Jim, Rob Betts and Sarah Wickenhauser to discuss opportunities to expand patrols staffed by Watchmen, and explained that this was one example of how to be creative and increase the visibility of security personnel within the neighborhood.

Jim Dwyer added that the current ambassadors would continue to patrol on foot in the commercial district, while the watchmen would be in vehicles and would patrol during hours that have been harder to staff.

Statement of Financial Position

Kate presented the Financial Position Statement, noting that this was not the final May statement as she was still waiting on the ICS Statements. She noted that after all outstanding expenses clear through Busey she would move the balance to Great Southern Bank.

PUBLIC REALM

Streetscape

Kate shared that all the concrete sidewalk repairs that were approved in March were completed last week. She noted that a few adjustments had to be made on-site in order for the replacements to grade properly and that the cost would be \$2,000 higher than the original proposal. She said that the McPherson parking lot project plan was submitted, but she had not gotten an answer yet from BPS. She said she was also waiting for a proposal from Mark Stika.

Tree Replacements

Kate stated that the remaining trees will be planted in the fall. She said she is waiting for confirmation of a date for the annual tree pruning.

Euclid Ave. Safety

Kate shared that last week she, Jim, Ken Fowler, Jim Whyte and Alderman Browning met to discuss speeding on Euclid Ave. and general safety. She mentioned that Aaron from Eye Bar had taken videos and expressed increased concern over speeding at the corner of Euclid, and McPherson. She said they are still determining what the best approach is for Euclid and costs will be estimated for various solutions and then the committee will regroup.

Living Wall

Kate said that Margie with Brake Landscaping has presented a proposal of \$9,400 to change the plant material at the living wall to something hardier, which includes climbing hydrangeas along with a mix of grasses and installing fertilizer tablets. She added that she would talk with Margie again before sharing the proposal with the Board.

MARKETING & EVENTS

Cocktail Party Updates

Kate reported that the Cocktail Party was successful. She said comparing numbers on Placer AI to last year showed that attendance was down but the street was full most of the night. She said she heard from a handful of businesses so far with mixed sales results, but that those whose sales were down still had a strong performance. She heard that vendor participants were happy.

Kate reminded the Board that the CWE Sidewalk Sale will be on Saturday, July 13.

Euclid Shuffle

Kate informed the Board that the current shuttle agreement wraps up on June 29. She recommends extending the agreement through September. She reminded Brian James at Park Central to remind him that the Board would like to reevaluate after the summer. She said that Brian told her the Euclid South Board was still discussing funding.

OTHER

Jim noted that LaserAway opened and they should be included in the CID revenue collection database. Kate said that she would stop by soon to introduce herself and collect all necessary information.

ADJOURN

The meeting was adjourned at 10:35 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY