

# 2024 CWE HALLOWEEN SPONSORSHIP OPPORTUNITIES

Be part of the LEGENDARY **Halloween in The Central West End**! For over three decades the Central West End has been St. Louis' hot spot for celebrating Halloween. This year's festivities will take place on Saturday, October 26<sup>th</sup>, 2024, and will include the annual children's costume parade, pet parade and Adults only Costume Contest and Street Party with more than 10,000 participants throughout the day.

The intersection of Maryland and Euclid comes alive with vendor booths, street performers, family programming during the day, live music, games, themed dance performances and of course the LEGENDARY Adult only Costume Contest in the evening.

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Halloween in the Central West End would not be possible without the support of our sponsors and the participation from the neighborhood. We are very grateful for all of those who have supported the event for over 25 years and for those interested in getting involved this year.

A variety of sponsorship opportunities are available for the daytime and evening festivities. Sponsorships are available for CWE Businesses as well as non-CWE businesses, and all requests are reviewed by the Halloween Planning Committee. In reviewing all request, the integrity of the event is most important, and all approved sponsorships and activities must fit with the spirit of the event and the neighborhood.



## **Sponsorship opportunities Include:**

- 10 x 10 booth space at the event
- Logo placement at the main stage on digital backdrop
- Sponsor recognition by the emcees on the main stage
- Opportunity for onsite product distribution and promotion through the event vendors
- Judging opportunity at the costume contest
- Leading banner in the children's or pet parade
- Logo placement in print ads
- Logo placement on posters
- Sponsor recognition on event social media
- Recognition on the CWEScene.com website

## **Various sponsor levels available**

\*Non-Profit rates available

\*Limited space available

For more information about sponsorship opportunities, please contact Kate Haheer at 314-305-4012 or via email at [kate.haheer@cwenorthcid.com](mailto:kate.haheer@cwenorthcid.com) or sign and return the form below to confirm your sponsorship.

Thank you for your consideration!