

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE MEETING OF THE COMMISSION
June 21, 2022**

The June meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held at the Chase Park Plaza.

PRESENT: Commissioners Kyle Bozoian, Jim Dwyer, Paul Filla, Ken Fowler, and Trip Straub; and Kate Maher, Executive Director.

MINUTES

Trip Straub called for a motion to approve the May 17th, meeting minutes. Ken Fowler moved to approve the meeting minutes noting one amendment. Kyle Bozoian seconded. Minutes approved.

FINANCIAL REVIEW & ADMINISTRATIVE ITEMS

Review of May 2022 Financials

Trip Straub reviewed the May Financial Report, stating we had another strong month with \$81,198.23 in sales and use tax receipts. Kate noted that Cocktail Party expenses were coming in higher than anticipated given the current environment, labor shortages and fuel prices but that all other expenses were in line as expected.

Board Bill SB 735 & SB908

Kate reported that SB735 which put unfavorable restrictions on CID's did not pass but that SB908, which increased reporting requirements for CID's and other taxing district did pass. She noted that she was clarifying the additional reporting requirements with the CID attorney, but that at first review it did not appear that current guidelines for CID's would change much.

PUBLIC REALM

Safety Update

Jim Whyte provided an update on recent crimes committed in the CWE. He noted that the NSI had been following a few individuals that have been committing property crimes in the neighborhood and that the crime statistics are up as a result of these individuals. He explained that the system was broken and that the criminals know they can get away with the crimes because they are not being charged. He added that individuals do not show up for court dates, if they get stopped, they rarely get penalized and that covid has not helped the criminal justice system. He mentioned a company that he was looking into that Whole Food was partnering with called Alto. Alto is working to try to get those who are committing crimes to be held accountable. Jim also shared the 5yr average of crime statistics, noting an increase this year but stating that crime was very low during the pandemic. Jim mentioned that theft of motor vehicles was also an issue, and that juvenile center are having issues with kids breaking out and escaping.

Kate explained that TCF was having trouble filling the CID shifts and that she had been in contact with Rob Betts with TCF and the NSI staff to discuss staffing. She reminded the board that the CID shifts were from 6pm-10pm and 10pm – 2am and explained that the 10pm-2am shifts are extremely hard to fill due to the mandatory 12 hours shifts the officers were on, the SLMDP shift change schedule and our request that this shift be a foot beat. She stated that Rob Betts had made some suggestions including; considering adjusting our shifts to 6 – 10pm and 8 – 12am which would be easier to fill, consider guides as opposed to off duty officers and sharing an overnight shift with an officer in a marked vehicle

overnight. She explained that she would be working with Jim Whyte, Jim Dwyer and Rob Betts to determine the best solutions to provide adequate coverage in the NCID area.

Trip noted that he did not think a shared shift with Euclid South made sense as it was more area to cover and not as effective. Jim Whyte mentioned that he was also looking at a company, T3 Motion, which provides 3 wheeled Segway type vehicles that would allow the officers to get around faster and also be more visible in the CWE. Kyle noted a company called Night Scope that they are looking into which provides robots that scan license plates and record activity to monitor certain areas and said he would provide more information when he has it.

400 N Euclid – Kate stated that the Streetscape Committee had reviewed the 75% drawings, that the group would be reviewing 100% and cost assessment in the coming weeks and that they would come back to the Board at the next meeting with a recommendation.

Electrical – Kate reported that the electrical receptacles at McPherson and Euclid had been installed but that they were having a hard time finding a location for the electrical meter. She noted both Ben Dressel and Ken Fowler had agreed to allow it to be placed next to their properties but that they were waiting on approval from Ameren.

Euclid Shuttle – Kate reported that she had talked to Mark Minden with the shuttle company, and he had indicated that Euclid South was interested in bringing the shuttle back. She explained that she had not heard from Ashely at Park Central to confirm this but that she would continue to move the conversation forward. She mentioned that if they brought it back during the peak hours, that the CID could be looking at an investment of \$25,000 annually to fund the shuttle.

MARKETING, COMMUNICATIONS AND EVENTS

Kate reported that the Cocktail Party was a big success. She noted that the crowd was terrific, the weather was wonderful and that there were lines all night. She noted that staffing was a challenge for the businesses participating, but that they all worked hard to make it a success. Kate added that due to limited staff, there were fewer booth and less food in the footprint, but that drew crowds into the restaurants making it a very successful night throughout the neighborhood overall. She stated that the businesses were pleased with the sales at the booth, all reporting more than 6K in booth sales and increased sales at the restaurants. She added that the businesses would like to see more events like that in the CWE.

Kate explained that the Art Stroll took on June 18th, and that while she thought it was quiet, Duane Reed noted good traffic through the day. She added that the next Art Stroll is the same day as the Sidewalk Sale on July 16th which should bring more people to the neighborhood.

Meet in the Street – Kate stated that she had additional conversation with retailers along Euclid about the upcoming street closure for Meet in the Street and they were not concerned with the street closing for the event. They said that with the event being later, they welcomed the energy in the CWE. However, Kate noted that it would be 100 degrees for Meet in the Street, so she was still evaluating.

Kate explained that the galleries originally wanted to do a bigger event in conjunction with the September gallery openings, with more vendors on the street and entertainment but that their schedules had changed and not all of the galleries were participating in the coordinated opening anymore. She explained that she would continue to work with the galleries to enhance their events and activities and bring people to the CWE.

Kate said that Erica with Pass the Past is also interested in doing a market on McPherson and would like to see activation that will help the retailers. Kate stated that she believes there is an opportunity to

create and event on McPherson that brings together the art, makers and vendors and that she would continue to discuss with businesses in the CWE.

ADJOURNMENT

The meeting was adjourned at 11:08 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY