

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE MEETING OF THE COMMISSION**

November 19, 2024

The November meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held via Zoom.

PRESENT: Commissioners: Kyle Bozoian, Jim Dwyer, Paul Filla, Ken Fowler, Debra Hunter, Trip Straub; Kate Haher, Executive Director, and Nina Emerson, Marketing and Communications Specialist for the CID; Ron Coleman, Neighborhood Improvement Specialist, Mollie Malone

MINUTES:

Trip Straub called for a motion to approve the September minutes. Paul Filla moved to approve. Kyle Bozoian seconded. Minutes approved.

ADMINISTRATIVE ITEMS:

Financial Review

Kate Haher presented the October Financial Statement. She stated that October was a stronger month with \$92,755 in sales and use tax. She noted that the biggest expenses were related to the Halloween event, which was slightly over budget at \$63,650. She added that the landscaping and décor expenses would come through in November and December.

Statement of Financial Position

Kate stated that all Busey Bank accounts were now closed. She explained that she calculated expenses for the next few months and moved an additional \$75,000 into the Great Southern CD as requested by the Board.

Audit

Mollie Malone presented the financial review for the 2023/2024 fiscal year. She noted a loss of \$265,000 and explained that the Euclid Shuffle was a primary factor for the budget being exceeded. She said that the losses were planned, and she had no financial concerns. She added that the CID still has 50% of its operating budget in reserves and was overall in a good position.

PUBLIC REALM

Snow Removal

Kate shared the contract for snow removal with Brake Landscaping, this is a time and material contract for worked performed based on scope provided by Kate. Paul moved to approve. Jim Dwyer seconded. Motion approved.

Tree Removal

Kate said there was an additional proposal to remove one more tree on McPherson. She said that if she could get the permit quickly, she would like to move forward with the removal this season. She said there would be another proposal to remove three trees at the parking lot between McPherson and Washington, and that she was still talking with Scott Sturdevant and Pete Rothschild about the details.

Window Cleaning

Kate shared that window washing of the ground floor commercial businesses would start this week.

Permit

Kate shared that there has been no response from BPS regarding the permit for the McPherson street project at Walton.

Electrical

Kate reminded the Board that the CID switched to Gertner Electrical and that they had begun working on the repairs of the outlets, holiday lights and Winged Griffin lights. She said that Gerstner reported that a number of GFI covers on the outlets were replaced. She said there were repairs to the griffin lights. She noted that the electrical bill was higher, due to the amount of work and new contractor, and she is waiting for a breakdown, but overall happy with the job they were doing.

MARKETING & EVENTS

Halloween

Kate shared that the Halloween event was successful. She stated that attendance was approximately 9,600, based on data from Placer AI, which was an increase from the previous two years. She noted that there was an increase in attendance during the kids' portion of the event, which the event team had been working to grow over the years. She added that so far, she has had positive feedback from the restaurants.

Window Walk

Kate said that she is pleased with the lineup for Window Walk festivities. She shared that on Dec. 7, the CID would be collaborating with the CWEA to have a candle procession to the tree lighting. She also noted that windows would start being decorated the week before Thanksgiving, with 20 windows being done by designers.

Other

Kate informed the Board that CWE tote bags were being printed and that she would work with the businesses to distribute them.

ADJOURNMENT

The meeting was adjourned at 11 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY