

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE MEETING OF THE COMMISSION**

August 20, 2024

The August meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held via Zoom.

PRESENT: Commissioners: Kyle Bozoian, Paul Filla, Ken Fowler, Debra Hunter, Trip Straub; Kate Hahe, Executive Director, and Nina Emerson, Marketing and Communications Specialist for the CID; Alderman Michael Browning; Ron Coleman, Neighborhood Improvement Specialist

ABSENT: Jim Dwyer

MINUTES:

Trip Straub called for a motion to approve the June minutes. Ken Fowler moved to approve. Debra Hunter seconded. Minutes approved.

ADMINISTRATIVE ITEMS:

Financial Review

Kate presented the June financial reports. She stated that the CID finished the year \$50,000 ahead of projected budget revenue at \$1,075,000. She explained that Stopp & Vanhoy was available to start the Financial Review and proposed that the Board seek bids next year when there will be a full audit.

Kate presented the July financial reports, noting that it was a strong start with just over \$100,000 in sales and use tax revenue. There were no other items to report.

PUBLIC REALM

Streetscape

Kate said that she is still waiting for approval from BPS for the McPherson streetscape project and explained that she, Alderman Browning and Cohen Hilberry were all pushing for a response.

Sidewalk Repairs

Kate shared that she contacted Mark Stika about an estimate for crosswalk treatments at McPherson, along with other trip hazards throughout the neighborhood. She said that she is still waiting for an estimate from Mark.

Kate noted that Alderman Browning would be speaking about traffic calming measures at a forum hosted by the Central West End Association and she planned to attend.

Paul Filla asked about an update on traffic flow on York Ave.

Alderman Browning said they are doing a traffic study of Lindell from Vandeventer to Kingshighway, which may include how York interacts with Lindell. He said there would be a lot to explore, and they are in pursuit of a solution.

Trees

Kate shared that she did an inventory of trees and identified 5 – 8 trees that needed to be removed and locations for 17 – 18 new trees. She said that she was working with forestry on the permits for the removals, that she had a proposal from Timberland Tree for \$1,500 for the removal of the first 5 trees and that she expected the new trees to cost approximately \$3,000. She said that Forestry would handle the stump removal and plant the new trees with the CID funding the removals and cost of the trees. The Board approved moving forward with the tree replacements.

Electrical

Kate informed the Board that she received an email from TGB, the CID's primary electrical contractor, that they cannot continue to work for the CWE due to their larger contracts. She said that she has a call scheduled with Gerstner Electric to see if they would be interested in working on the CID's smaller projects on a time and material basis.

O&M Manual

Kate shared that she has not received a response to her efforts to get a meeting set to continue the conversation with the Streets Department. She said she would continue to try to get a meeting set.

MARKETING

Events

Kate reminded the Board that the next event is the CWE Gallery Night on September 13, and four galleries will be participating. She added that there will be live music and small bites provided by several CID restaurants. She said Nina was working on creative and the event would be promoted digitally.

Kate shared that Luxco, who sponsored Cocktail Party, would be sponsoring Halloween. She said that over the last few years, there have been fewer vendors in the streets, so this year vendor applications would be open to Euclid South CID restaurants, with priority given to the North CID restaurants.

Kate said that Window Walk preparation would start soon with the recruitment of designers. She noted that she is looking at trolley companies instead of horse carriages, due to the lack of available companies and as a more efficient traveling option.

Kate noted that, at the last merchant meeting, Debra suggested a CWE-branded tote bag. She has reached out to the independent retailers and several of them are interested but she is waiting for more feedback.

Kate said that there have been several photoshoots of the neighborhood and will schedule another one in the fall.

SAFETY & SECURITY

Kate shared that the quarterly safety and security meeting took place last week. She stated it was well attended, and that Captain Marks joined the call and addressed concerns over when to call 911 versus the non-emergency line and what to expect. She said she is working with the NSI to create a one-page informational sheet for businesses that should be sent out soon.

OTHER

Kate said Pete Rothchild's office is expecting Ranoush, a new nail salon and Rushmore, the women's boutique, to open first at the corner of McPherson, with others to follow.

Kate shared that there is a proposed new bill, Board Bill 14, for food trucks that strips away most of the rules currently in place and would allow for direct competition with businesses. She said she will draft a letter on behalf of the CID that addresses some concerns about the proposed bill, for review and consideration by the Board.

Ron Coleman asked about any updates on the Euclid Shuffle.

Kate said the usage continues to improve and the cost per rider decreases. She reminded the Board that the agreement runs through September 15 and then she will reevaluate. She said she is in favor of the shuttle but that more conversation is needed about whether to run the shuttle in quieter months.

ADJOURN

The meeting was adjourned at 10:45 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY