

**THE CWE BUSINESS
COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE MEETING OF THE COMMISSION
APRIL 18, 2023**

The April meeting of the CWE Business Community Improvement District was called to order at 10:00 A.M. The meeting was held at the CID office at 412 B N. Euclid Ave.

PRESENT: Kyle Bozoian, Jim Dwyer, Ken Fowler, Debra Hunter, and Trip Straub; Kate Haheer, Executive Director, and Taylor Smitham, Marketing and Communications Specialist for the CID.

ABSENT: Paul Filla

MINUTES:

Trip Straub called for a motion to approve the March 28, 2023, meeting minutes. Ken Fowler moved. Kyle Bozoian seconded. Minutes approved.

ADMINISTRATIVE ITEMS

Review of March 2023 Financials

Kate reviewed the March financials. She stated that March revenue was under budget due to sales and use tax being lower than projected but that, overall, the budget was tracking well-over the projected year-to-date. She noted that expenses in March are lower due to less activity, but that expenses will increase into the summer with event planning and activations.

2023/2024 Budget Review

Kate reminded the Board that the proposed preliminary budget was set during the February meeting and was submitted to the state as required. She requested that the Board review the detailed budget so adjustments can be made during the next meeting. She noted that May will be the annual meeting for the upcoming 2023/2024 fiscal year. The Board will finalize the 2023/2024 budget, elect board officers, adopt resolutions, and consider bylaw revisions.

CID Bank Accounts

Kate mentioned that Busey Bank had provided a solution that will increase the interest rates on deposits to 3%. With this change, there will no longer be a business money market account, but there will be a new type of checking account and ICS account, all FDIC insured.

PUBLIC REALM

Streetscape Improvement Updates

Kate reminded the Board that the streetscape proposals for the 400 block of Euclid were due April 7th. She mentioned that the two proposals received were significantly higher than projected, and that design modifications are being considered.

Kate mentioned that the planter relocation on McPherson Ave would be finished in the next week or two, and that the new planters for the corner were ordered. She stated that Forestry had removed all trees and that the next step is to grind out the stumps and plant the new trees.

Kate stated that she was discussing power washing with Brake and reminded the Board that \$40,000 was spent last year on power washing on basic cleaning of the sidewalks. She noted that she did not feel that level of cleaning was necessary, and she will share the numbers for this year's cleaning from Brake once received.

Kate added that window washing occurs in the spring and fall. She does not have the weeks finalized of when that will be happening but will update the Board when more information is available.

MARKETING, COMMUNICATIONS & EVENTS

Cocktail Party – June 10th

Kate stated that planning for the Cocktail Party is in good shape but expressed concern about booth participation this year due to the number of restaurants dealing with low staffing. She noted that Luxco is the presenting sponsor and cocktail party sponsor for this year. Kate stated that she will update the Board with more information about the event as it becomes available.

Saturday Socials

Kate stated that Saturday Socials will take place on the fourth Saturday of the month from 2-6 p.m. and will include street performers, vendors, live music, and other entertainment. She mentioned that the change with this event is more favorable with the businesses because it will attract more visitors in the afternoon to shop then dine.

Kate informed the Board that Maryland Plaza will be hosting the Movies on the Plaza this summer. She also reminded the Board that the Central West End Association will be putting on the Fourth of July Parade and noted that the initial Halloween party planning meetings are being set, and the event is in motion.

SAFETY & SECURITY

Ambassador Program

Kate mentioned that the ambassador program began this last weekend and that the ambassadors will patrol the neighborhood, providing an additional set of eyes and hospitality in the CWE. She noted that while some have security guard training, they are not acting as security guards and are not

armed. Kate noted that the ambassadors will be out on Fridays and Saturdays from 5-9 p.m. and Saturdays and Sundays from 12-4 p.m.

Safety Glass

Kate explained that the safety glass program information has been sent out to businesses, but that no one has indicated they are moving forward with the program. Kate will inform the Board of any updates at the next meeting.

OTHER BUSINESS

Kate stated that she is meeting next Monday with Michael Browning, 2nd Ward, the new Alderman, to get acquainted and share with him more information about the CID.

Kate mentioned that the November board meeting date is to be decided due to the holiday week.

ADJOURNMENT

The meeting was adjourned at 10:44 a.m.

Respectfully submitted,

JAMES DWYER, SECRETARY