



CENTRAL WEST END

North Business Community
Improvement District

CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT

January 18, 2022

DRAFT AGENDA

10:00 CALL TO ORDER

10:05 APPROVAL OF THE Nov. 16th, 2021 MEETING MINUTES

10:10 ADMINISTRATIVE ITEMS

- Review of December 2021 Financials
- Review of Accounting Policies & Risk Assessment
- Business updates
- CID Legislation

10:25 PUBLIC REALM

- Streetscape Improvement Updates
 - 400 Block of Euclid
 - York Ave / Alley Improvements
 - Electrical Installation at Maryland & Euclid
- Parking Signage

10:40 MARKETING, COMMUNICATIONS & EVENTS

- Window Walk Recap
- Holiday Marketing Recap
- Upcoming Events
 - In-Sidewalk Sale – February 5th
 - Valentine's Day Promotions
 - Spring/Tulip Stroll
 - CWE Sampler
 - Rose Day – May 7th

11:00 ADJOURN