



CENTRAL WEST END

North Business Community
Improvement District

CWE BUSINESS COMMUNITY IMPROVEMENT DISTRICT

January 19, 2021

10:00 am via Zoom

DRAFT AGENDA

10:00 CALL TO ORDER

APPROVAL OF THE Nov. 17th, 2020 MEETING MINUTES

10:05 ADMINISTRATIVE ITEMS

Review of December 2020 Financials
Review of Accounting Policies & Risk Assessment
2021 Priorities

10:25 PUBLIC REALM

Euclid & Maryland Streetscape Update
York Ave Streetscape Update
McPherson & Euclid Building Lighting

10:35 RETAIL VISION PLAN PRESENTATION & DISCUSSIONH3 Studios and
Partners for Economic Solutions

MARKETING, COMMUNICATIONS & EVENTS..... Written report
Window Walk Recap
2021 Marketing Plans
In-Sidewalk Sale – January 30th

11:15 ADJOURN