



CENTRAL WEST END

*North Business Community
Improvement District*

CID Merchant Meeting (via Zoom)

October 21, 2020

1. **CWE Streatery Update**
2. **Halloween 2020 - Virtual Plan**
3. **Shop Small this Fall- Sunday, October 25**
4. **Small Business Saturday- Saturday, November 28**
5. **Window Walk**
6. **2021 Explore St. Louis Annual Visitors Guide**