



CENTRAL WEST END

*North Business Community
Improvement District*

CID Merchant Meeting (via Zoom)

August 19, 2020

1. **CWE Streatery Update**
2. **CWE Rewards Program Update**
3. **Halloween 2020 - Virtual Plan**
4. **Window Walk**
5. **Holiday Media Opportunity - 2 page spread in St. Louis Magazine's December Issue**