



CENTRAL WEST END

*North Business Community
Improvement District*

CID Merchant Meeting (via Zoom)

June 17, 2020

1. Overview of the CID's Retail Development Plan
 - a. presented by John Hoal of H3 Studio
2. Make Music Day (Sunday, June 21)
 - a. Due to COVID-19, this year's Make Music Day will be mostly a "virtual" event. This year, businesses have an opportunity to host performances on their websites and/or social media pages, and these performances will be listed in the Make Music Day GLOBAL SCHEDULE and marketed through their social media platforms. As before, businesses can register on the Make Music STL website (www.MakeMusicSTL.org) to be matched with a musician. Please see the attached letter for more details.
3. CWE Sidewalk Sale
4. Expanded Dining
5. CWE Rewards Program