



CENTRAL WEST END

*North Business Community
Improvement District*

CID Merchant Meeting

January 15, 2020

- 3:30 **CWE CID Marketing Overview**
- 3:40 **CWE Events**
 - a. Window Walk Recap
 - b. InSidewalk Sale- Jan. 25
 - c. Fat Tuesday Celebration- Feb. 25
 - d. Give Back Day
- 3:55 **WHERE Magazine Co-Op Ads**
- 4:00 **Smart City Kiosks**
- 4:10 **Rosé Day**
- 4:20 **Business News/Events/Updates**
- 4:30 **Adjourn**