



# **CENTRAL WEST END**

*North Business Community  
Improvement District*

## **CID Merchant Meeting (via Zoom)**

**April 23, 2020**

- 2:00    **CID Marketing Programs & Initiatives**
- Rewards Program
  - Meal Delivery Program
  - New Blog Series on CWEScene Website
  - Updated Neighborhood Signage
- 2:20    **Questions for Businesses**
- 3:00    **Adjourn**