

CWE Cocktail Party and Cocktail Competition Sponsor Opportunities



Celebrating the home of the first cocktail party in history!

The CWE Cocktail Party will take place from 5-10 p.m. Saturday, June 10, 2017. The event will take place along Euclid Avenue between Maryland and McPherson, and will feature cocktails, food, live music, dancing, street performers and a cocktail competition.



Sponsorship opportunities include: Sponsoring the event, sponsoring an element of the event and selling food and/or beverages. Sponsorships may be crafted for each sponsor to maximize the benefit on both parties.

Presenting Sponsor - \$10,000

- Premium placement of logo on the Main Stage and Cocktail Competition Stage.
- Speaking opportunity at the event and any cocktail competition events leading up to the main event.
- Premium logo placement on the CWEScene.com website, poster, flyer and banners
- Logo placement on all print advertising (includes billboards)
- Logo included in event eblast



CWE Cocktail Cup Sponsor \$4,500

- Logo included on CWE cocktail cups
- Logo placement on website, poster, flyer and main stage banners
- Sponsor recognition during the event
- Logo included in event eblast

Photo Booth Sponsor \$4,000

- Logo included on photos taken in the photo booth and given to participants
- Logo placement on website, poster, flyer and main stage banners
- Logo included in event eblast

Entertainment Sponsor - \$2,500

- Logo placement on website, poster, flyer and main stage banners
- Sponsor recognition during the event
- Logo included in event eblast

Family Area Sponsor - \$2,500

- Logo placement on all posters, flyers, website and main stage banners
- Signage recognition in family-friendly zone
- Logo included in event eblast

Community Partner - \$1,500

- Logo placement on all posters, flyers, website and main stage banners
- Logo included in event eblast

Lounge Sponsor - \$1,000

- Logo placement on all posters, flyers and website
- Signage recognition in lounge area

Supporting Sponsors - \$500

- Logo placement on posters, flyers and website

CWE Cocktail Party and Cocktail Competition 2017 Sponsor Confirmation Form

Company: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

_____ Yes! I would like to Sponsor the CWE Cocktail Party

Sponsor Level: _____

An invoice will be sent via email to the email address provided above.

Checks should be payable to the CWE Business Community Improvement District.

Sponsors logos will appear on marketing pieces as defined in the sponsor packet. Please send your logo to Kate.haher@cwenorthcid.com. High resolution EPS files of a transparent and color logo are required.

Please contact Kate Haher, Executive Director, CWE Business Community Improvement District with any questions. 314-305-4012