



SAFETY RESOURCE GUIDE

For Business Owners and Employees

The Central West End

The Central West End is a growing, urban area with a commitment to providing a safe and secure neighborhood for residents, employees and visitors. Every day more than 30,000 people visit the neighborhood for its unique dining, shopping, entertainment, healthcare and business offerings, making it one of the busiest areas in the region.

A Safe Neighborhood

The neighborhood business and residential organizations work with the NSI (Neighborhood Security Initiative) to keep employees, residents and visitors safe in the Central West End. The NSI provides a number of safety programs including the management of more than 90 security cameras, and thousands of security patrols. As with any urban area across the country, it makes sense to think safe. Lock your vehicles, be aware of your surroundings and let someone know if something seems suspicious.

Safety Tips For Urban Areas

Walking

When you are out walking:

- Stay alert and put the cell phone away.
- Trust your intuition, if it doesn't seem right it probably isn't.
- If it is late at night do not walk alone.
- Stay in well-lit areas.
- Walk near the curb, away from places where someone could be hiding.
- At night, avoid alleys and other non-populated areas.
- Know your route, and where you would go in an emergency situation.
- If something or someone seems suspicious cross to the other side of the street and go to the nearest public place.
- Walk against traffic, so you can see cars coming.

Bicycles

If you are using a bicycle:

- Use a u-lock to lock your bicycle to a highly-visible bike rack.
- Register your bike with the NSI to make it easier to return if it is stolen and found.

In An Emergency Call 911

Vehicles and Parking

When you are parking or getting back to your car:

- Remove anything that can be seen in your car, including cell phone chargers and loose change.
- Roll up your windows.
- Lock your doors.
- Park in well-lit, high traffic areas.
- When returning to your car have your keys in hand, ready to open the door.
- Ensure there is no one suspicious near your vehicle.
- Lock your doors once you are inside.

During a Robbery

In the unfortunate event you become a victim of a crime, remember:

- Obey the robber.
- Do not make any sudden movements.
- Hand over the cell-phone, purse or any other item the robber asks for.
- Make a mental note of the robber's appearance (hair color, height, build, etc.) and vehicle.
- Call 911 immediately.
- If you are a victim of a crime the NSI Neighborhood Court Advocate Carolyn Compton can provide support and assistance. Carolyn can be reached at ccompton@cwensi.com or 314-454-5808.