

# 2018 CWE HALLOWEEN SPONSORSHIP OPPORTUNITIES & GUIDELINES

Be part of the LEGENDARY **Halloween in The Central West End!** For over three decades the Central West End has been St. Louis' hot spot for celebrating Halloween. This year's festivities will take place on Oct. 27<sup>th</sup> and we are expecting nearly 10,000 throughout the day.

---

Halloween in the Central West End would not be possible without the support of our sponsors and the participation from the neighborhood. We are very grateful for all of those who have supported the event over the years and for those interested in getting involved this year.

A variety of sponsorship opportunities are available for the daytime and evening festivities. Sponsorships are available for CWE Businesses as well as non-CWE businesses, and all requests are reviewed by the Halloween Planning Committee. In reviewing all request, the integrity of the event is most important and all approved sponsorships and activities must fit with the spirit of the event and the neighborhood.



## Sponsorship opportunities:

### **Presenting Sponsor – Secured**

- Signage throughout the event footprint.
- Speaking opportunity at the event
- Judging opportunity at the event
- Logo placement on all print ads and billboards
- Logo Placement at the main stage
- Logo placement on all banners, posters, flyers
- Recognition on the CWEScene.com website

### **Gold Sponsor - \$5000**

- 10 x 10 booth space at the event
- Logo placement at the main stage
- Sponsor recognition by the emcees on the main stage
- Judging opportunity at the event
- Logo placement on print ads
- Logo placement on banners, posters and flyers
- Recognition on the CWEScene.com website

### **Photo Booth Sponsor - \$4000**

- 10' x 10' booth space at the event
- Sponsor recognition by the emcees on the main stage
- Logo placement on banners, posters and flyers
- Logo placement on all photo booth photos

- Photo booth on site for daytime festivities only
- Recognition on the CWEScene.com website

### **Parade Sponsor - \$3000**

- 10' x 10' booth space at the event
- Sponsor recognition by the emcees on the main stage
- Logo banner leading the Parade
- Logo placement on all banners, posters and flyers
- Logo placement on Parade Social Media
- Recognition on the CWEScene.com website

### **Silver Sponsor - \$1500**

- 10' x 10' booth space at the event
- Sponsor recognition by the emcees on the main stage
- Logo placement on all banners, posters and flyers
- Recognition on the CWEScene.com website

### **Participating Sponsor - \$1000**

- 10x10 booth space at the event
- Sponsor recognition by emcees on the main stage
- Logo placement on posters and flyers
- Site location included on the event flyer and CWEScene.com website

### **Community Partner - \$500**

- Logo placement on all banners, posters and flyers
- Recognition on the CWEScene.com website